**Shop TJC Ltd. Announces Channel Change to Freeview 22**

*Vertically integrated global home shopping company Shop TJC Ltd. Moves to Channel 22 with long-term growth potential.*

Starting on Wednesday 19th January 2022, home shopping TV network Shop TJC Ltd. (TJC) has changed its broadcasting channel to Freeview 22. This new advancement is expected to enhance the viewership of TJC’s proprietary TV channel substantially with corresponding increase in its market share, thus providing long-term growth opportunities.

First launched in the UK in April 2006, TJC gives UK TV viewers the opportunity to purchase an exclusive range of products, with everything from jewellery, beauty, home décor, fashion and more at appealingly affordable prices.

TJC are able to delight their customers with surprisingly low price tags compared to the High Street by cutting out the usual middlemen, buying in bulk (as part of a large conglomeration) as well as manufacturing products themselves.

TJC’s dedication to providing exceptional value-for-money and standing on three major pillars – Trust, Joy and Community means that they are committed to developing and maintaining trust of customers, delivering joy, and giving back to the community in which they operate.

Along with the change to now broadcasting on FREEVIEW 22, TJC also broadcasts on SKY 662, SKY HD 896, VIRGIN MEDIA 757 and FREESAT 809.

Managing Director of Shop TJC Ltd., Mr. Srikant Jha, commented on their move to Freeview Channel 22: “Mr. Srikant Jha, Managing Director, Shop TJC (UK), said, “Over the years, TJC has experienced varied phases of growth and expansion. We are excited for this new development and hope that broadcasting rights for Freeview Channel #22 offer us relatively huge growth potential and further strengthen our visibility in the long run. This strategic move would drive required synergies for future growth.”

**About Your Purchase Feeds**

TJC delivers joy through our Your Purchase Feeds charitable program - for every single item ordered, they donate a meal to a hungry child in India and the UK. To date, TJC have delivered over 27.5 million meals to give children the encouragement to attend school and give them the energy to succeed.

**About TJC**Headquartered in London, UK, Shop TJC, is a wholly owned subsidiary of Vaibhav Global Ltd. (VGL), a vertically integrated E-retailer with global sourcing and manufacturing capabilities. Shop TJC, through its E-retailing in UK is specialised in jewellery, home, beauty, fashion, gemstones, and other lifestyle accessories. Established in 2006, Shop TJC reaches ~25 million UK households via live Television shows 24 hours a day, seven days a week, 365 days a year. For more information visit [http://www.tjc.co.uk](http://www.tjc.co.uk/) and download the interactive app on iTunes, Google Play or many other streaming devices or television.